

Enrique Taracena Figueroa

Professor at the General Management Department

Academic Director of the Executive Education and In-Company Programs

Academic Degrees

- MBA, IPADE Business School.
- BS in Industrial Engineering, Universidad Panamericana (UP).

Managerial Background

Advisor to several firms on management topics mainly related to Governing Entities, Management processes, management structure, and strategic design and implantation, among them, Aeroméxico, ICA, Interlingüa, Bancomer, Thyssenkrupp Mexinox, Calimax, ODEM (Scappino), Domino's Pizza, Grupo Chinoín, Grupo Corvi, Televisa, Grupo Sipse, Laboratorios Darier, Redpack, Grupo Desc (Kuo), CFE, Secretaría de Salud, Consejo de la Comunicación.

Professional Activities

Guest Professor:

- IESE Business School, Spain.
- Richard Ivey School of Business, Canada.
- Instituto Internacional San Telmo, Spain.
- Brazilian Business School (BBS), Brazil.
- INALDE, Instituto de Alta Dirección de Empresa, Colombia.

Publications:

- Taracena, Enrique, *et al. El Gobierno Corporativo en México*. México, IMEF, 2009.
- Grau, Juan and Enrique Taracena. *La estrategia de negocios aterrizada en refranes populares*. 2a ed. Editorial CECSA, 2001.
- Valero, Antonio and Enrique Taracena. *La empresa de negocios y la Alta Dirección; procedimientos políticos de gobierno*. 3a ed. Pamplona-Spain, Ediciones Universidad de Navarra, S.A. (EUNSA), 2000.

Areas of Interest

- Design, set up and instilling dynamism in Boards of Directors
- Competition strategy and business model
- Family businesses, institutionalization and management
- Management structures design
- Organization's global project design and set up