

# Francisco José Arenas Ballester

Professor at the Operations Management Department

## Academic Degrees

- Advanced Management Program (AD), Instituto Panamericano de Alta Dirección de Empresa (IPADE Business School).
- MBA, IPADE Business School.
- BS in Cybernetics Engineering and Computer Science, Universidad La Salle.

## Managerial Background

- Consultant in various companies in the food, pharmaceutical, commercial, industrial and logistical sectors, on issues related to Operations Management, SCM and Processes.
- Marketing Director, Rama Farmacéutica, S.A. de C.V. (drug distributors).
- Controller, Nueva Integración de Productores Agropecuarios, S.A. de C.V. (chicken breed and marketing).
- General Manager, Organización Bama, S.A. de C.V. (ice cream manufacture and marketing).

## Professional Activities

- Guest Professor:
  - INALDE, Escuela de Dirección y Negocios, Colombia.
  - PAD Escuela de Dirección, Peru.
  - IDE Escuela de Dirección de Empresas, Ecuador.
  - Instituto Internacional de San Telmo, Spain.
  - IAE Business School, Argentina.

## Areas of Interest

- Process Management
- Methodologies for improvement and redesign of operations
- Operations System
- Supply chain and logic management
- Service operations