

Jorge Arturo Llaguno Sañudo

Professor at the Organizational Behavior Department

Director of the Class 2010-2012 of the Executive MBA Program



Academic Degrees

- PhD, Universidad de Navarra (UNAV), dissertation "The role of human error in the evolution of the modern productive organization".
- MBA, IPADE Business School.
- MA in History of Thought, Universidad Panamericana (UP).
- BS in Industrial Engineering, Universidad Panamericana.

Relevant courses:

- Colloquium on Participant-Centered Learning (CPCL), Harvard Business School.
- Courses on Building Self-esteem and Viktor Frankl's Anthropology, Instituto Panamericano de Ciencias de la Educación (IPCE).
- Several Courses on Negotiation, Interviewing, Psychometry, Competencies Assessment, principles of Coaching and Organizational Development.

Managerial Background

- Academic Director of the EMBA, 2006-up to date.
- Administrative Director of Alumni Office, 1996-2006
- Consultant in themes like leadership, teamwork and negotiation, 2002-up to date.
- Consultant, Family Business, 1998-up to date.
- Junior Consultant, Corporate Banking, Industrial Sector, Grupo Financiero Bancomer, 1995.

Professional Activities

- Professor, Organizational Behavior and Business Administration, Centro de Formación y Perfeccionamiento Directivo (ICAMI).

Areas of Interest

- Organizational culture and change management
- Organizational error and learning
- Technology and self
- Change in professional life