As a Certified Executive Presence System Coach, fully, Lula inspires and motivates people to achieve their highest level of professional success. An earlier corporate position in international banking set in motion Lula’s consciousness of how personal development training within organizations plays a significant role, by contributing to professional advancement opportunities, benefitting both the organization and aspiring men and women.

In 2001, she left the banking sector while remaining in the global corporate environment to coach and train potential leaders. Fluent in Spanish and English, Lula has the expertise and skills to deliver EP coaching to diverse audiences at every organizational level, whether senior executives and middle management at international corporations, or MBA students. Her extensive experience conducting workshops and seminars extends in North America, Europe, South America, Asia and Australia.

Lula travels the world giving seminars to audiences of all sizes, from small focused groups to gatherings of more than 1,000 people. Her natural talent to engage audiences makes her seminars fun and rich in content, her passion is contagious.

Her rare combination of skills as a brand strategist, EP coach, author and international public speaker allow her to understand that self-confidence and harmony within one self is critical to develop a successful career in any field.

Distinctive trademarks of Lula’s leadership are her passion for human potential, enthusiasm for new projects and her far-reaching reputation for innovation. Her personal benchmarks of excellence inspire clients, colleagues and employees to reach beyond traditional goals and achieve new and uncustomary levels of professional success.

Lula’s executive presence training helps to create strong branding that’s unique, individual and memorable for both corporate and private clients.

Credentials:

- Certified Executive Presence System Coach, fully accredited by the international renowned Toronto-based organization Corporate Class Inc.
- President and Founder of Executive Presence Innovators, a firm in New York, Chicago, and Denver.
- Vice-president of Education, International Association of Image Consultants (Chicago chapter).
- Co-author of Imagopedia, a series of six books covering all aspects of a person’s image— including appearance, behavior and communication skills.
- Bilingual in English and Spanish; affluent with multiple cultural traditions.
- Host of a monthly segment on style that appears on Univision Networks. Regular contributor to publications and radio and television programs like ABC Channel.
- BSc in Finance