Rodrigo Garza Burgos

Professor at the Operations Management Department
Admissions Director for the Executive MBA Program

IPADE
UNIVERSIDAD PANAMERICANA

Academic Degrees

– PhD, EDBA, Crummer Graduate School of Business.
– Full-time MBA (MEDE), Instituto Panamericano de Alta Dirección de Empresa (IPADE Business School).
– Academic Exchange, Manchester Business School.
– Industrial Engineering Bachelor, Universidad Iberoamericana (UIA), Santa Fe.

Other:
– Reviewer for the Organizational Dynamics Journal.
– Driving a Sales Organization, Sao Paulo, Brazil, 2008.

Managerial Background

–General Management/Commercial Director, Smart Deal SAPI de CV, 2012-2013.
– SME Credit Products Development, Grupo de Control Porvenir, 2011-2013.
– Business Banking Mass Director (SME Corporate Banking), HSBC, 2008-2011.
– Business Banking Director (Fuerza Móvil Micro), HSBC, 2006-2008.
– Consumer Lending Sub Director/Director (SME), HSBC, 2002-2008.
– General Manager and Main Shareholder, Integer, S.A. de C.V., 1997-2002.
– Operations Director and Commercial Director, Sago Interamericana, 1996-1997.
– Quality and process management, Plasbar S.A. de C.V. 1992-1994.

Areas of Interest

– Service Management and Service Operations
– Organizational Learning Processes
– Process Management
– Reengineering
– SME and Entrepreneurship Operations