

Alberto Ibarra Garza

Decision Analysis Professor

Academic Degrees

- PhD, Doctor Candidate of Philosophy in Management, IESE Business School.
- MRM, Master of Research in Management (Doctoral Program), IESE Business School.
- Full-time MBA, IPADE Business School.
- Public Accountant, Universidad Autónoma de Nuevo León (UANL).

Other studies:

- International Faculty Program, IESE Business School.
- Correct Decision Making Program, IESE Business School.
- Academic exchange period, Western Illinois University.
- Responsible research conduct, Northwestern University-Universidad Panamericana.
- Project Management Certification, Deloitte Consulting Group.

Managerial Background

- Management Consulting, Alce Alce Consultores.
- Strategy and Operations Consulting, Deloitte.
- Financial Auditing, KPMG.
- Consulting projects with companies such as: cargo transportation (Aeromexpress Cargo & Grupo Transportes Huerta), variable printing (Total Systems de México), cement (CEMEX), financial services (CEMEX Capital), steel (Villacero), oil & gas (PEMEX), construction (Urbi), professional services (Deloitte), diversified groups (Grupo Tampico & Grupo Gigante), digital advertising (Google), among others.

Professional Activities

- Decision Analysis Professor, IPADE Business School.
- Full-time MBA Academic Director, IPADE Business School.
- Academic Committee Member, IPADE Business School.
- Guest Professor, UNIS Business School in Guatemala.
- Academic and Managerial Publications: *Istmo*, *El Universal*, IPADE Publishing & IESE Publishing.

Areas of Interest

- Decision Making
- Strategic Planning
- Business Intelligence
- Crowdfunding