

# Juan Romero McCarthy

Head of Managerial Information and Information Control Department  
Professor of Managerial Information and Control  
Head of Research and Academic Processes  
Member of the Board of Directors



## Academic Degrees

- PhD, A. B. Freeman School of Business (Tulane University). Doctoral dissertation: “Diffusion of the Focus of Attention in the Boardroom: A Cognitive Approach on the Influence of Board Characteristics and Dynamics on CEO Attentional Focus”.
- Master in Management, A. B. Freeman School of Business (Tulane University).
- Full-time MBA, IPADE Business School.
- BSc in Chemical Engineering, Instituto Tecnológico y de Estudios Superiores de Occidente (ITESO).

### Relevant courses:

- Global Colloquium on Participant Centered Learning, Harvard Business School, 2010.
- IPADE Executive Program, UC Berkeley Haas School of Business, 2009.
- Black Belt Six Sigma, Tlmatini-UIA, 2007.
- International Accounting, ESEADE, 2004.
- ISO 14001 Lead Auditor Certificate, Quality Management International, 1999.
- ISO 14001 Internal Auditor Certificate, BVQI, 1999.
- Risk Assessment/Risk Management, Hoechst Celanese, 1996.

## Managerial Background

- Head of Managerial Information and Control Department, IPADE, 2019-present.
- Head of Research and Academic Processes, IPADE, 2017-present.
- Head of Senior Management Programs, IPADE, 2016-2017.
- Head of Special Executive Programs, IPADE, 2012-2016.
- Head of Management Development Program D-1B, IPADE, 2010-2012.
- Head of Admissions of Top Management Programs, IPADE, 2008-2010.
- Head of Senior Management Program (AD-2), IPADE, Veracruz and San Luis Potosí, 2007-2008.
- Consultant, Consulta Ingeniería Empresarial, 2005-2007.
- Country Manager, Envases Agroindustriales, 2004-2005.
- Trader-Risk Management, Cargill de México, 2001-2004.
- Consultant in Control e Información Directiva, 2000.
- Environmental Engineer and Project Engineer, IBM de México, 1997-1999.
- Process Engineer and Project Manager, Celanese Mexicana, 1995-1997.
- Site Operations Engineer, IBM de México, 1994-1995.

## Professional Activities

- Professor of Finance, MBA Program, Universidad Iberoamericana, 2006-2007.

## Areas of Interest

- The Control Role of Boards of Directors
- Board Attention and CEO Attention
- Cost Accounting
- Risk Management, Fraud and Internal Control
- Strategic Controls and Balanced Scorecard