

Rodrigo de León González

Professor, Social and Political Environment Department, IPADE
Director of Executive Education
Member of the Board of Directors
Member of the Executive Committee

Academic Degrees

- Executive Doctorate in Business program, J. Mack Robinson College of Business, Georgia State University.
- Management Program (D-1), IPADE Business School.
- MA in Marketing and Advertising, Universidad Anáhuac.
- BA in Philosophy, Universidad Panamericana (UP).

Relevant coursework:

- Colloquium on Participant-Centered Learning (CPCL), Harvard Business School, 2007.
- Various courses on Mexico's electoral and political environment.

Managerial Background

- Director at the Social and Political Environment Department
- Director, Advanced Management Program (AD)
- Director, Management Program (D-1), IPADE Business School.
- Admissions Director, Executive Education Programs, IPADE Business School.
- Program Director, Chihuahua campus, IPADE Business School.
- Program Director, Mérida campus, IPADE Business School.
- Deputy Director, Center of Studies for Institutional Governance (CEGI), IPADE Business School.
- Consultant on social responsibility and sustainability, socio-political environment in Mexico, social marketing, strategic planning, civil society organizations, and government development variables.

Professional Activities

- Professor, Human Factor and Ethics Department, ICAMI, Continuing Management Education.
- Sponsor, Fundación Mexicana del Riñón (FMR).
- Consultant and Advisor on energy sector businesses, market research, and the Mexican government, with a focus on sustainability and corporate social responsibility.

Formerly:

- Jury, Effie Social Awards.
- Professor, International Political Institutions, UP.
- Professor, General Marketing, UP.
- Professor Specialized in Marketing, UP.

Publications:

- *El poder ejecutivo de los Estados Unidos Mexicanos*, 2ª ed. Colección para Entender, Nostra Ediciones, México, 2008.
- “La responsabilidad ética y social del emprendedor”. *El Ecosistema del Emprendedor*. LID Editorial Empresarial, México, 2013.
- *Modelo de Responsabilidad Social Compartida*. México, FECHAC, 2013.
- *Modelo de Responsabilidad Social Compartida*. México, FECHAC, 2ª ed., 2015

Areas of Interest

- Social responsibility and sustainability
- Organized civil society
- Global macro trends and country development models