

Rafael Gómez Nava

Dean at IPADE Business School

Professor at the Operations Management Department



Academic Degrees

- PhD in Organizations Governance, Universidad de Navarra, Spain (*Cum Laude*).
- Advanced Management Program (AMP 194), Harvard Business School (HBS).
- Full-time MBA, IPADE Business School.
- BS in Cybernetics and Systems Engineering, Universidad La Salle (Honorable Mention).

Relevant courses:

- Operations Strategy, Massachusetts Institute of Technology (MIT).
- Management and Leadership, AACSB y EFMD: Prague, Brussels, Vienna, and San Francisco.
- Processes, Management and IT Program, IBM Consulting Group.
- International Immersions to Silicon Valley, Beijing, Shanghai, Hong Kong, Tokyo, and Nagoya.

Managerial Background

Currently:

- Member of the Board of Directors at: GA&A, Zorro Abarrotero, IPISA, Troop and Grupo QAR.
- Member of the Board, ACSB Council for Latin America and the Global Business School Network.
- Member of the Advise Council of business schools: INALDE (Colombia), PAD (Peru), and IDE (Ecuador).
- Member of the Jury, EY Entrepreneur of the Year Award, 2014 up to date.

Formerly:

- Business School Evaluator: Thunderbird School of Global Management (Arizona State University), Sacramento State College of Business (Universidad de California) and INALDE Business School (Colombia)
- Member of the Board of Directors: SEI COMPASS Mexico Investment Funds and Grupo IMAN.

Professional Activities

Guest Professor:

- ESSEC Business School (France), University of St. Thomas (USA), Instituto Internacional San Telmo (Spain), IAE Business School (Argentina), INALDE Business School (Colombia), and Unis Business School (Guatemala).
- Synod member in doctoral programs at: Universidad de Navarra (Spain), Universidad Anáhuac, and Universidad Panamericana (Mexico).

Publications:

- Headline of the CEO Corner column in the CEO edition of Expansion magazine
- Books Author:
 - *Dirección de Operaciones: desde el Vértice de la Alta Dirección* (Mexico, Trillas, 2018).
 - *Innovar con Identidad: conversaciones desde la Alta Dirección* (México, IPADE Publishing, 2019).
- Cases Author /co-author:
 - Volaris: Alto Valor y Eficiencia desde las Operaciones. 2007
 - Bancos de Alimentos: Logística que salva. 2011
 - Volaris: Desagregación de los servicios y generación de valor. 2014
 - Rappi: Siempre cerca de ti. 2019

Areas of Interest

- Value Generation and innovation in business models
- Operations and Competitiveness Strategy
- Business Models Innovation and Internationalization