

Juan Romero McCarthy

Professor of Managerial Information and Control
Senior Associate Dean for Faculty and Academic Affairs
Senior Associate Dean for Research and Academic Processes
Member of the Board of Directors



IPADE
BUSINESS SCHOOL
UNIVERSIDAD PANAMERICANA

Academic Degrees

- PhD, A. B. Freeman School of Business (Tulane University). Doctoral dissertation: “Diffusion of the Focus of Attention in the Boardroom: A Cognitive Approach on the Influence of Board Characteristics and Dynamics on CEO Attentional Focus”.
- Master in Management, A. B. Freeman School of Business (Tulane University).
- Full-time MBA, IPADE Business School.
- BSc in Chemical Engineering, Instituto Tecnológico y de Estudios Superiores de Occidente (ITESO).

Relevant courses:

- Global Colloquium on Participant Centered Learning, Harvard Business School, 2010.
- IPADE Executive Program, UC Berkeley Haas School of Business, 2009.
- Black Belt Six Sigma, Tlamin-UJA, 2007.
- International Accounting, ESEADE, 2004.
- ISO 14001 Lead Auditor Certificate, Quality Management International, 1999.
- ISO 14001 Internal Auditor Certificate, BVQI, 1999.
- Risk Assessment/Risk Management, Hoechst Celanese, 1996.

Managerial Background

- Senior Associate Dean for Faculty and Academic Affairs, IPADE, 2021-present.
- Head of Managerial Information and Control Department, IPADE, 2019-2021.
- Senior Associate Dean for Research and Academic Processes, IPADE, 2017-present.
- Head of Senior Management Programs, IPADE, 2016-2017.
- Head of Special Executive Programs, IPADE, 2012-2016.
- Head of Management Development Program D-1B, IPADE, 2010-2012.
- Head of Admissions of Top Management Programs, IPADE, 2008-2010.
- Head of Senior Management Program AD-2, IPADE, Veracruz and San Luis Potosí, 2007-2008.
- Consultant, Consulta Ingeniería Empresarial, 2005-2007.
- Country Manager, Envases Agroindustriales, 2004-2005.
- Trader-Risk Management, Cargill de México, 2001-2004.
- Consultant in Control e Información Directiva, 2000.
- Environmental Engineer and Project Engineer, IBM de México, 1997-1999.
- Process Engineer and Project Manager, Celanese Mexicana, 1995-1997.
- Site Operations Engineer, IBM de México, 1994-1995.

Professional Activities

- Professor of Finance, MBA Program, Universidad Iberoamericana, 2006-2007.

Areas of Interest

- The Control Role of Boards of Directors
- Board Attention and CEO Attention
- Cost Accounting
- Risk Management, Fraud, and Internal Control
- Strategic Control Systems and Balanced Scorecard